

SHANGHAI NOW

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Shanghai to hold global design event

Zhu Shenshen

THE World Design Cities Conference (WDCC) 2022 will be held in Shanghai on September 15-18, as the city looks to develop into a global design hub, local officials announced on Tuesday.

During the WDCC, Shanghai will hold an exhibition in downtown Huangpu District. The show will cover 20,000 square meters with 110 brand exhibitors and more than 300 product lines, 20 percent of them overseas brands.

More than 50 forums will be held during the WDCC, covering varied topics as well as innovations in industrial, architecture, fashion, digital and service design.

French designer Philippe Patrick Starck; Wu Guanghui, the chief designer of China's home-made C919 aircraft; and Richard Yu, Huawei's head of consumer business, have confirmed their participation in the conference.

Shanghai has ambitious plans to build itself into a global design hub with a rapidly growing design industry.

The annual gross domestic product growth of Shanghai's design industry is more than 10 percent, much higher than the city's total GDP growth, Wu Jincheng, director of the Shanghai Commission of Economy and Informatization, told a conference on Tuesday.

As a part of the WDCC, local residents are welcome to attend an online voting for the "Shanghai Design 100," with works on haute couture, electric cars, and robots among the options, officials said.



A cargo ship docks at Qingdao Port, eastern Shandong Province. China's foreign trade maintains growth momentum in the first eight months with foreign trade in goods surging 10.1 percent year on year to 27.3 trillion yuan (US\$3.95 trillion). — CFP

Shanghai unveils ambitious intelligent vehicle plan

Huang Yixuan

SHANGHAI has set an ambitious goal wherein by 2025 over 70 percent of new vehicles produced in the city will be equipped with driver assistance and conditional self-driving system.

The city issued an

implementation plan on accelerating the innovation and development of intelligent connected vehicles to foster new economic momentum for the economy.

The plan aims for the industrial scale of ICV to reach 500 billion yuan (US\$72 billion) as of 2025.

Meanwhile, commercial

application of vehicles with Level 4 autonomous driving system, which is considered to be fully autonomous driving, will be applied in specific areas and scenarios.

Intelligent terminals will also be promoted, including autonomous driving terminals, intelligent

cockpit terminals, intelligent communication terminals and integrated ICV terminals.

Pilot projects are to be launched on the application of high-precision maps for self-driving, while the safety regulatory system for such maps will be optimized.

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